



16th AEEE Conference

Belgium

Ghent 23-26 August 2006

Economics and Business Education in a globalising Europe

Developing the European knowledge economy

The Lisbon Strategy aims to make the EU economy “the most dynamic and competitive knowledge-based economy in the world” by 2010. Under the strategy, a stronger economy will drive job creation alongside social and environmental policies that ensure sustainable development and social inclusion. Making this happen will mean a fundamental transformation of education and training throughout Europe.

What are the challenges of a knowledge-based economy for Economics and Business Education?

This conference is an opportunity to see how teachers in different countries are meeting the challenges

- of embracing the global economy and its implications for Europe's competitive advantage and international development
- of developing human capital with appropriate competencies to maintain Europe's future welfare and the needs of the knowledge economy
- of using ICT in business and economics education so that students develop an outward looking view of the world
- of stimulating entrepreneurship and the spirit of enterprise (for economic and social profit)
- of designing curricula, innovative teaching and assessment methods to enhance the students' development and learning
- of creating value to society by innovation e. g. through spin-offs

- posed by new trends in teaching and assessment methods, the integration of lifelong learning, e-learning, self guided learning and coping with interdisciplinary projects also the need for evaluation of the teaching methods.

Structure of the conference

The AEEE 2006 conference programme will be structured around four types of activities:

- First, there are keynotes, which elaborate on the conference theme from different viewpoints to provoke discussion.
- Second, there are parallel sessions in which papers will be presented.
- Third, there will be poster sessions in which projects or material about the conference theme will be illustrated.
- Fourth, there will be social events, which offer opportunities to exchange information and to discuss the challenges informally.

Call for Papers

Submission Deadline: 30th of April 2006

You are invited to send in abstracts of papers for submission. Papers are invited in any area of economics and business education but especially in the area of the challenges mentioned above.

The abstract must not be more than 500 words and should have the following form:

- Name of Conference: **16th AEEE Conference Ghent 2006**
- Names of authors and co-authors and institution of authors
- Title of paper
- The abstract
- E-mail address, mail address, phone and fax

The abstract should be sent by e-mail to gerda.van.den.berghe@gmail.com in a Word format.

Abstract submissions will be judged by an academic committee. The academic committee will send the acceptance letters before the 15th of May 2006.

Also proposals for poster sessions are welcome and can be mailed to the same e-mail address.

Conference organizer

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